



# Trosper Public Relations



## Goodwill of Southern Nevada® Opens Career Center

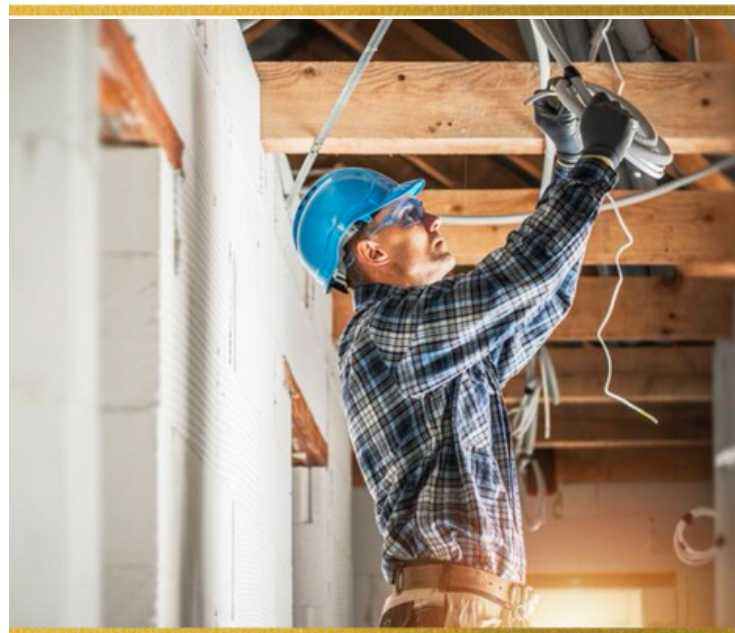


Junior Achievement of Southern Nevada and Goodwill of Southern Nevada® have formally opened a new career center dedicated to guiding young adults, ages 16 to 25, into the local workforce. The new Workforce Development Center will be managed by Goodwill's Career Services, leveraging the strengths of both organizations to better serve emerging workers across the Valley.

## Helix Electric Featured on The Deal



Helix Electric LLC's President and CEO, Victor Fuchs, recently sat down with The Deal to discuss the company's market share capture in data centers and multifamily homes, as well as its expanding footprint in Utah. The interview details the continued growth of the electrical firm and how it strives to reinvest in the training of its employees from the beginning of their careers and beyond.





## Henderson Professional Fire Fighters Launch Their Second Summer Campaign: “Check Your Seats in the Heat”



We recently had the privilege of working with and supporting the Henderson Professional Fire Fighters (HPFF) on their annual safety campaign, “Check Your Seats in the Heat.” The campaign focuses on providing knowledge and reminders about the dangers of leaving children and pets in cars during the summer months. The event included remarks from several prominent Henderson officials—Mayor Michelle Romero, HPFF President Dan Pentkowski, and Henderson Fire Chief Scott Vivier. The launch event also featured a reenactment of a parent and child in distress, due to the child being locked in the car, with assistance from Henderson first responders. Keeping the City of Henderson safe this summer continues to be a top priority, and we commend all local first responders for their dedication.

**8 NEWS NOW**

**LAS VEGAS  
REVIEW-JOURNAL**

## Goodwill of Southern Nevada® Donates to Las Vegas Natural History Museum

**Nevada  
Business**  
THE DECISION MAKER'S MAGAZINE

Local artist Luis Varela-Rico’s e-waste tortoise sculpture, Pikai, has found a permanent home at the Las Vegas Natural History Museum. Made from recycled electronics donated through Goodwill®, the sculpture highlights the importance of responsible e-waste recycling. At the June 19 unveiling, Goodwill also donated \$5,000 to support the museum’s educational programs.



# TPR Clients Take Over the Mic



Randy Miller, President and Principal Engineer of Broadbent & Associates, discussed his journey with the firm, that has spanned over 30 years, on the Maximize Your Potential podcast with host Brian Sexton. From company culture to work-life balance, the podcast is a must-listen.

President and CEO of Goodwill of Southern Nevada, Rick Neal, shared his journey from the U.S. military to Goodwill on the "5 Minute Salute" podcast with The Daily News Network's "The Buzz."

Courtney Garland, Director of Operations for Emerald Island and Rainbow Club Casino sat down with Chris Budihas of the Daily News Network's Legacy of Leaders to discuss what it's like to grow up in the gaming industry and climb the ranks.

Annette Dawson Owens, Henderson City Council Ward 3 candidate, was on a recent episode of the Emerald Island Today Radio show.



## Goodwill of Southern Nevada Hosts Fifth Annual Christmas in July



The Clark County Fire and Las Vegas Metropolitan Police Departments partnered with Goodwill of Southern Nevada for their fifth annual Christmas in July Shopping Spree. 100 children from Children's Advocacy Alliance, Hannah's Closet, klothesh4kids, Real Talk and Families for Effective Autism Treatment (FEAT) received a Goodwill gift card for their mid-year holiday themed shopping experience. A huge shout out to our first responders for their participation, and to Santa, of course.

## North Las Vegas Mayor Pro Tem Scott Black Tours UNEV Pipeline Terminal

We recently joined HF Sinclair as they welcomed North Las Vegas Mayor Pro Tem Scott Black to the UNEV Pipeline Terminal for an informational tour. This pipeline is the secondary source of gasoline into the State of Nevada and provides an important source of energy security.



## Best of Elko County Readers' Choice Nominations

Nominations have opened for The Best of Elko County Readers' Choice Awards 2025! Our client, Broadbent & Associates, Inc., needs your support by nominating them in the "Best Mining Support Company" category. Be sure to nominate until August 14th.





## **Annette Dawson Owens Announces Campaign Launch for Henderson City Council Ward 3 Seat**

Annette Dawson Owens, a lifelong Henderson resident, recently announced her campaign launch for Henderson City Council Ward 3. Dawson Owens has a long history of community service, from teaching in CCSD and charter schools to serving as the School Readiness Policy Director for the Children's Advocacy Alliance. Dawson Owens' campaign was immediately met with endorsements and support from elected and community leaders such as Henderson Mayor Michelle Romero, Councilmen Dan Stewart and Jim Seebock, Councilwoman Monica Larson, former Mayor Debra March, Bill Bokelmann, Tim Brooks, Joe DeSimone, Sam Kaufman, and many more.

## **TROSPER TRAILS**

It is a sizzling hot summer filled with great PR hits and opportunities. We have welcomed some new clients: The Problem Gambling Center, Annette Dawson Owens, Henderson Ward 3 candidate and The Las Vegas Global Economic Alliance. Onward and upward and the summer is not over yet.

Stay cool, Liz

