



Trosper Public Relations



Coral Academy Breaks Ground on their Nellis Campus Expansion

Coral Academy celebrated a major milestone with a groundbreaking ceremony for their Nellis Campus expansion project. The new building will increase the campus's capacity by 700 student seats and add 50 jobs for educators and staff, giving educational stability and opportunity to children on base.



Safe Pools Rule! 2026

We had such a nice time collaborating with Henderson Firefighters to organize this year's Safe Pools Rule! event. A big thank you to the Henderson Firefighters, the Parks and Recreation Department, the Henderson Multigenerational Center, Henderson Hospital, Mayor Michelle Romero, and all the councilmembers and news outlets who attended the event to promote water safety.



Helix Electric Wins Grand Sierra Resort Arena Contract

Helix Electric will be providing the comprehensive electrical services for the new multi-use arena, connector building and attached community ice rink at the Grand Sierra Resort in Reno. The 340,000-square-foot facility will become home to major concerts, sporting events, and entertainment acts and is expecting to finish construction in 2027.



Broadbent's Kirk Stowers Shares Insights on the Workforce Connections Podcast

Kirk Stowers, Broadbent Las Vegas co-manager and principal geologist, was featured on the Workforce Connections Podcast. He shared how he got started in the field of environmental consulting, and how Broadbent is fostering the next generation of environmental engineers.

Coral Academy's High School Heroes

Two Coral Academy students, Matthew Indukuri and Jacob Gibson, were honored by Vegas INC as the High School Heroes Team Project of the Year. Their Homeless Haven Foundation highlights the selflessness and commitment to community that Coral Academy is instilling in their students.



Women's Appreciation Month



**LAS VEGAS
REVIEW-JOURNAL**



LVGEA CEO Danielle Casey Discusses the Changing Economic Landscape

LVGEA's President and CEO Danielle Casey was interviewed by the Las Vegas Review Journal and spoke about how education and health services have emerged as the fastest-growing industries in the Las Vegas Valley over the past decade, highlighting a major shift in the region's economic landscape.



Broadbent's Women in Industry

Broadbent was highlighted in Northern Nevada Business Weekly with a feature on women making an impact in the Environmental Engineering sphere. The careers of Senior Staff Archaeologist Rachel Pober, Senior Staff Engineer Lindey Smith, and Project Scientist Erielle Cushing all reflect the technical excellence and proven leadership women bring to the industry.



Helix's Women in Leadership

Helix Electric's Kimaya Gandhi-Deshmukh was featured in Northern Nevada Business Weekly for her rise in construction leadership. Starting as an intern, she now works as a project manager and discussed how her drive, resilience, and dedication have brought her to where she is today.





Emerald Island and Rainbow Club Casino Celebrate St. Patrick's Day

Emerald Island and Rainbow Club Casino hosted their popular annual St. Patrick's Day event to celebrate the holiday. They offered festive Irish dishes, drinks, and had decorations of lucky green and gold as far as the eye could see.



Helix Gives Back to the Community

Helix Electric generously donated one of their trucks to the Casa de Luz foundation, which provides food, after school services, and medical care to create happier, healthier, and more productive neighborhoods and break the cycle of crime, poverty, and abuse. The added transportation will increase the nonprofit's ability to deliver services and help more individuals in need.



Problem Gambling Center Opening New Reno Office

Problem Gambling Center is up to big things and is expanding their reach with a brand new Reno office. With gambling addiction on the rise and new laws and digital markets making it more accessible than ever, the team is excited to expand their reach and help more people seeking assistance.





Goodwill of Southern Nevada Shares Insights at Nevada State Bank Roundtable

Goodwill CEO Rick Neal joined a panel of experts to discuss workforce development in a roundtable sponsored by Nevada State Bank. They shared insights on the challenges across their respective industries as well as the strategies the companies have adapted for issues like industry needs, career pathway growth, AI integration, and youth engagement.



Coral Academy Celebrates Month of the Military Child

In honor of April being the Month of the Military Child, Coral Academy of Science Las Vegas hosted a Purple Up Parade on their Nellis Campus to show their spirit and pride for the students on base. In April they also threw a carnival and had a special appearance from WWE wrestlers to acknowledge the sacrifices military kids experience with their families.



LVGEA Sits Down with FOX5

Las Vegas Global Alliance CEO Danielle Casey recently sat down for an exclusive interview with FOX5 to discuss the top growing industries in Nevada and skills for employment. Her insights on the advanced manufacturing industry, logistics and distribution, and transferrable skills are incredibly valuable. Kudos to Danielle for being a trailblazer for the organization.



In the Community



City of Henderson's 25th Annual Economic Development and Small Business Awards

It was a pleasure to attend the Annual Economic Development and Small Business Awards, and for our agency to be recognized by the Henderson Chamber of Commerce as a founding sponsor alongside NV Energy. We love seeing the city grow, and it's always great to hear about the impact local organizations and small businesses are making on the community.



Goodwill SWEP Graduation

Goodwill of Southern Nevada hosted their Student Work Exchange Program graduation for this year's class. The program works with local high schools to give special education students a chance to gain real-life work experience. The program now has over 600 students that go to Goodwill locations and help sort, stock, and The dancing, laughter, and joy in the room was absolutely infectious, and it was amazing to be a part of celebrating their hard work.





North Las Vegas State of the City Address

We had a great time at this year's North Las Vegas State of the City Address. It was wonderful to hear from Mayor Pamela Goynes-Brown, highlighting all she has accomplished for the city during the last year of her tenure. A big thank you to our client HF Sinclair for hosting us.



LVGEA State of Economic Development

We staffed the Las Vegas Global Economic Alliance's State of Economic Development signature event. Held at the Las Vegas Aces' headquarters, the event highlighted the work underway to keep Southern Nevada thriving.





St. Patrick's Day Parade

Team Troesper joined the St. Patrick's Day celebration this month at the Southern Nevada Sons and Daughters of Erin parade. It was a pleasure to support our mayor and councilmembers. The floats, food, music, and spirited entertainment truly showcased what makes Henderson so special.



Salt Lake Business Journal Roundtable

We took a quick trip to Utah to support Helix Electric as they hosted the Salt Lake Business Journal's roundtable. They discussed the state of the construction industry throughout the state of Utah. Keep an eye out for it to be published at the end of May.

ExtraSpaceStorage.

Extra Space Storage Ribbon Cutting

The Troesper team helped organize a ribbon cutting ceremony for the new Extra Space Storage Facility in North Las Vegas near Tule Springs, in partnership with Vegas Storage Holdings and Revere. With the space over 100,000 square feet, we organized the celebration of its completion with barbecue, an ice cream truck, and a full video team to capture the moment.



Behind the Scenes



TROSPER TRAILS

Spring has brought a renewed sense of energy and progress as we continue building on the strong start to 2026. Our team has embraced a full pipeline of projects with focus and enthusiasm, and the collaboration across every level has been both energizing and impactful. We're proud of the momentum we've created together and the solid groundwork that's positioning us for continued success in the months ahead.

Thank you for your ongoing partnership and shared dedication to excellence, let's keep it going!

- Liz

