



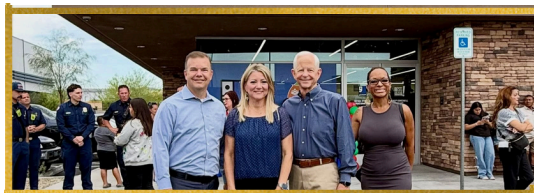
Troster Public Relations



Christmas in July



Goodwill of Southern Nevada hosted its annual Christmas in July event, bringing the community together to provide essential resources to local families. The event partners first responders with 100 children from non-profits across the valley to shop for whatever they would like and bring some holiday cheer in the middle of summer. Thank you to Goodwill, Henderson Fire Department, Henderson Police Department, Families for Effective Autism Treatment, Hannah's Closet, and The Secret Santa Project for making the event possible.





Coral Academy Discusses Back to School

As families across the valley prepare for the start of a new school year, Coral Academy of Las Vegas Eastgate Campus Assistant Principal Samantha Sokolowski appeared on FOX5 to offer practical back-to-school advice. She shared strategies for building healthy routines, easing first-day jitters, encouraging student success and helping children feel ready for a smooth return to the classroom.



Junior Achievement of Southern Nevada's Trades Day

We are always thrilled when two of our clients get to make an impact in the same story. In partnership with Goodwill of Southern Nevada, Junior Achievement of Southern Nevada's Trades Day gave students the opportunity to learn directly from professionals across the skilled trades. Helix Electric took part as presenters, sharing their career experiences, discussing opportunities within the electrical industry and encouraging students to consider careers in the trades as they plan for the future.

LVGEA Featured in the Las Vegas Review Journal

The Las Vegas Global Economic Alliance's president and CEO, Danielle Casey, had a full-page feature in the Las Vegas Review-Journal's Vegas Business Sunday publication, where she highlighted a vision for Southern Nevada's economic future. The article explored LVGEA's work to strengthen the region through industry diversification, business attraction, and sustainable economic growth.



Emerald Island and Rainbow Club Casinos' Courtney Garland Chats on the Global Gaming Women's Fair Game Podcast

Courtney Garland, director of operations for Emerald Island and Rainbow Club Casinos, recently joined the Global Gaming Women's Fair Game podcast to discuss her career journey, leadership philosophy and experiences in the gaming industry.



Goodwill Pahrump Store Grand Opening

Goodwill of Southern Nevada celebrated the grand opening of its new Pahrump location at 546 S. Hwy 160. The expansion represents another step in Goodwill's mission to support local communities through workforce development, sustainability and opportunities for individuals throughout Southern Nevada.



In the Community



Henderson Chamber of Commerce Breakfast

It was great to be part of the Henderson Chamber of Commerce breakfast meeting and hear Christopher Clifford discuss The Cliff at GVR project. It's always inspiring to hear from leaders who are investing in the future of Southern Nevada and working to create meaningful developments that will benefit our community for years to come.



Time With Goodwill

It was a pleasure to join Goodwill of Southern Nevada for some special community moments this month. Their annual Christmas in July event and Pahrump store opening showcased the incredible work Goodwill does to create opportunities, support local families and strengthen the communities they serve. Thank you for letting us be a part.



Behind the Scenes



TROSPER TRAILS

As we reach the midpoint of summer, July provided the opportunity to celebrate progress, strengthen relationships and spotlight the impactful work of those we serve. Our team was proud to celebrate exciting milestones, support community engagement, gain incredible media highlights, and create opportunities to further the incredible work happening across our partnerships. We appreciate the continued collaboration and trust from our clients and partners and look forward to creating more opportunities for growth and success in the second half of the year.

- Liz