



Trosper Public Relations



Salt Lake Business Journal Roundtable

Helix Electric sponsored The Salt Lake Business Journal Construction Roundtable to discuss the current state and future of Utah's construction industry. The conversation brought together professionals from across the industry to highlight key trends, challenges and opportunities shaping the market, leading to a 4-page feature in the publication.



First Day of School

The new school year is officially underway, and to celebrate Henderson Mayor Michelle Romero welcomed students back for the first day of school at Coral Academy of Science Las Vegas' Cadence campus. We wish all of our local students a successful and memorable school year!





HELIX ELECTRIC
CONSTRUCTORS • ENGINEERS

Governor's Points of Light Awards Finalist

Helix Electric President and CEO, Victor Fuchs, was recently named a finalist for the The Stars of Nevada, Governor's Points of Light Award in the Governor's Corporate Volunteer Program category. He was recognized for his leadership, contributions, and meaningful impact to the community. Congratulations on this well-deserved recognition!



ECL Water Street



Tim Brooks Discusses The Pass Acquisition

Tim Brooks, general manager of ECL Water Street, joined FOX 5 to discuss the acquisition of The Pass Casino and what the change means for the property and the local community. He shared insights into the acquisition and the future of the casino as ECL Water Street continues to build on its presence in the Henderson community.



Nevada Business
THE DECISION MAKER'S MAGAZINE

Goodwill
Southern Nevada

Goodwill Pecos Grand Opening

Goodwill of Southern Nevada celebrated the grand opening of their new Pecos store at 3355 E. Russell Road, marking an exciting addition to the community and another milestone in the organization. The new location provides even more opportunities for residents to shop, work and participate in Goodwill's mission of building stronger communities through employment and sustainability.





Cody Kinnison is Helix's New Executive VP in Las Vegas and Reno

Cody Kinnison was recently promoted from his former role as VP of Operations to Executive Vice President in Las Vegas and Reno. We are thrilled to see how his 3 decades of experience, technical expertise, and deep understanding of field and operational management will help the company continue to be successful.



Danielle Casey on the Nevada Means Business Podcast

Danielle Casey, president & CEO of the Las Vegas Global Economic Alliance, recently joined the Nevada Means Business podcast to discuss the work underway to diversify Southern Nevada's economy. From attracting new industries and developing a strong workforce to planning for the community's long-term growth, Danielle shared valuable insight into what it will take to build a more resilient economy for the future.



Best of Las Vegas Awards

The Las Vegas Review Journal's Best of Las Vegas Awards voting is open through September 10, where you can vote in several categories once per day! In the metaphorical voting booth, at VoteBoLV.com, keep an eye out and remember to vote for our clients, Broadbent & Associates Inc., Goodwill of Southern Nevada, Helix Electric, Coral Academy, Emerald Island Casino, and Rainbow Club Casino.

In the Community



Coral Academy Media Training

Media interviews can be a valuable opportunity to share stories, but being prepared is key. Part of our job at Trooper PR is to help clients get ready by conducting media training sessions that cover everything from developing clear talking points and anticipating tough questions, to practicing delivery and staying on message. We had the opportunity to conduct a group training session with Coral Academy administrators, teachers, and personnel to make sure we are extra prepared the next time a media opportunity arises.



Henderson Development Association Mixer

We had a wonderful time attending the Henderson Development Association's (HDA) mixer, where we heard from some of Southern Nevada's leading construction experts about projects shaping our region's future. The conversation offered valuable insight into the growth, opportunities and challenges ahead for our community. Thank you to HDA for hosting a great evening and bringing together such an impressive group of industry leaders.





Henderson Faith Community Initiative

The Henderson Faith Community Initiative brings together faith leaders, to build relationships to address community issues and strengthen collaboration across Henderson's diverse faith community. This month's guest speaker, Coral Academy faculty member, Mr. Jackson, a survivor of the September 11 attacks, shared his personal experience and reflections from that day. As we approach the 25th anniversary, his story served as a powerful reminder of the resilience, courage and strength that emerged in the face of unimaginable tragedy.



Trosper
Public
Relations

Meet Rachel McGrath, Public Relations Coordinator

Beginning her time with Trosper PR in March, Rachel McGrath serves as Public Relations Coordinator where she develops branding initiatives, marketing materials and graphic design assets, manages social media platforms, supports special events, and assists with day-to-day media relations. Before stepping into her current role, Rachel gained experience through independent communications and marketing work, and is excited to continue growing and expanding her skills with the team.



Behind the Scenes



TROSPER TRAILS

August was a busy and rewarding month filled with opportunities to connect with our communities and recognize the people and organizations helping make our western states a great place to live, work and grow. From celebrating businesses, to welcoming students back to school, to learning from community leaders and supporting organizations making a difference, it was a month full of meaningful conversations and connections.

As awards season and fall is fast approaching, we look forward to continuing to work alongside our clients and community partners to celebrate the important and hard work they are doing. Thank you to everyone who continues to contribute their time, talents and energy to our state and beyond.